



**MILLION
MEAL
MARATHON**

TUESDAY, NOVEMBER 1, 2016
9:00 AM – 8:00 PM AT LUCAS OIL STADIUM



SPONSOR THE MILLION MEAL MARATHON
JOIN US AND THE INDIANAPOLIS COLTS IN PACKING ONE MILLION MEALS

PRESENTING SPONSOR*

Participation in all media events including day of the event press conference

Logo on all marketing materials, media and banners for the Million Meal Marathon (MMM) event and throughout the 2016-17 year

Includes all the recognition and signage listed in the chart below

* Terms for the presenting sponsor will be based on the level and the needs of the sponsor.

SPONSOR LEVELS

BENEFITS	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	CONTRIBUTING \$2,500	SUPPORTING \$1,000
Number of meals provided at the MMM event	100,000	60,000	40,000	20,000	10,000	4,000
Number of individuals granted to pack at the MMM event	250	150	100	50	25	10
Recognition at media presentation	✓	✓	✓	✓	✓	✓
Listed on Million Meal Movement website	✓	✓	✓	✓		
Listed on Million Meal Movement Facebook page and newsletter	✓	✓				
Logo on signage at all 2017 Million Meal Movement Saturday packing events	✓	✓				
Logo on all media for the MMM event	✓					



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SERVE ♦ 3,000 volunteers are needed.

GIVE ♦ Sponsor packers or donate to cover the cost of meals.

LEAD ♦ Be a team leader or line leader.

OUR MISSION

We exist for those who are hungry—hungry for a warm meal, hungry for a mission, hungry to make a difference. We pack more than meals. We pack compassion. Give us your support, and we'll give you an Indiana where everyone can hunger for something greater than their next meal.

WHY WE SERVE

Did you know that 1 in 5 Hoosier children are at risk of hunger? According to the SAVI report Hunger in Central Indiana, Indiana's food insecurity rate is 15.7%, about the same as the nation's rate of 15.9%. Marion County has the highest food insecurity rate in the state, with 173,900 citizens, or 19.2%, experiencing food insecurity. Over 795 million people around the world (or 1 in 9) were estimated to be chronically undernourished in 2015.

Source: FAO The State of Food Insecurity in the World 2015

THIS PARTNERSHIP WILL MAKE A LASTING DIFFERENCE

The 6th Annual Million Meal Marathon will not only feed those in need locally, but will spread the spirit of giving back to our families and communities. This event encourages team building and brings awareness to the issues of hunger. 100% of the meals packed will benefit Indiana food pantries.



For more information and the opportunity to become a sponsor, please contact Jill Madinger, Executive Director.

317-863-8655 ♦ jill@millionmealmovement.org ♦ MILLIONMEALMOVEMENT.ORG